

SULE NUR KUTLU

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EDUCATION

University of Connecticut (UConn), USA

August 2017 - Expected 2021

Ph.D. in Business Administration

Concentration in Operations and Information Management (OPIM)

Major Advisors: David Bergman, Jing Peng

Associate Advisors: James R. Marsden, Raymond A. Patterson

Antalya Bilim University (ABU), Turkey

September 2012 - June 2017

Bachelor of Business Administration

Minor in Economics

RESEARCH INTERESTS

Areas: Economics of information systems, privacy and security, online information sharing, recommender systems.

Methodologies: Analytical modeling, machine learning, simulation, econometrics.

RESEARCH WORKS

Working Papers

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. (in alphabetical order). “Regulation, Economics and Privacy: Implications of Government Policy on Website and Third Party Data Sharing.”

Bergman, D., Kutlu, S.N., Patterson, R.A., Peng, J. (in alphabetical order). “The Effect of Recommendation Methods on User Engagement.”

Refereed Journal Articles and Conference Proceedings

Gopal, R. D., Hidaji, H., Kutlu, S. N., Patterson, R. A., Rolland, E., and Zhdanov, D. (2020). “[Real or Not? Identifying Untrustworthy News Websites using Third-Party Partnerships](#),” ACM Transactions on Management Information Systems (TMIS), 11(3), 1-20.

Selected Press Coverage

Perl-Pollard, [K. Fake news detector: Digital supply chain reveals untrustworthy content](#). UTo-day, University of Calgary, May 2020.

Harris, [New way to expose untrustworthy sites devised by scientists to combat fake news](#). Yahoo! News UK, April 2020.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A. and Yaraghi, N. (in alphabetical order). “[Economics of Data Protection Policies](#),” International Conference on Information Systems (ICIS) 2020 Proceedings.

Conference and Workshop Presentations

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. “[Economics of Data Protection Policies](#),” International Conference on Information Systems (ICIS), December 13-16, 2020.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. “Regulation, Economics and Privacy: Implications of Government Policy on Website and Third Party Data Sharing,” INFORMS Annual Meeting, November 8-11, 2020.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. “Modeling Government Policy for Protecting User Privacy on Healthcare Websites,” Conference on Health IT and Analytics (CHITA), Washington, D.C, November 15-16, 2019.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. “Modeling Government Policy for Protecting User Privacy on Healthcare Websites,” INFORMS Healthcare Conference, Boston, MA, July 27-29, 2019.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A., Yaraghi, N. “User Information Sharing on Healthcare Websites,” ISMS Marketing Science Conference, Rome, Italy, June 20-22, 2019.

Gopal, R.D., Hidaji, H., Kutlu, S.N., Patterson, R.A. “A Machine Learning Approach to Identify Fake News and Clickbait Websites,” Workshop on Information Technologies and Systems (WITS), Santa Clara, CA, December 16-18, 2018.

TEACHING INTERESTS

Business Information Systems, Data Analytics, Database Management, Operations Management, Machine Learning.

TEACHING EXPERIENCE

Instructor, UConn

Business Information Systems (Online)	Fall 2020
Instructor evaluation: avg 4 out of 5	

Business Information Systems (In-person)	Fall 2019
Instructor evaluation: avg 4.5 out of 5	

Teaching Assistant, UConn

Operations Management	Spring 2020
Business Information Systems	Fall 2017- Spring 2019

Tutor, ABU

Principles of Macroeconomics	Spring 2016
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TECHNICAL SKILLS

Modeling and Analysis	R, SQL, Stata, SPSS Statistics, MATLAB, Mathematica, Python
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AWARDS

Named Scholarship at OPIM, UConn

Fall 2020 - Spring 2021

Received non-compensatory award on the basis of successful performance toward degree completion.

Deans's Summer Fellowship, UConn

Summer 2019

Received non-compensatory award on the basis of successful performance toward degree completion.

Full Scholarship with Stipend and Certificate of Honor, ABU

2012-2017

Ranked in top 500 students out of 2 million students in nationwide university admission exam.

Received certificate of honor given to undergraduate students with the highest GPA.

Prize at Research Fair, ABU

Spring 2016

Received the second prize at ABU Undergraduate Research Fair.

PROFESSIONAL AND SOCIAL SERVICE

Reviewer

Conference on Information Systems and Technology (CIST), 2019

Volunteer

Volunteer Teacher, Children Protection Agency, Turkey, 2012-2013

PROFESSIONAL MEMBERSHIPS

The Institute for Operations Research and the Management Sciences (INFORMS)

The Association for Information Systems (AIS)

REFERENCES

David Bergman

Associate Professor of Operations and Information Management

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Jing Peng

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James R. Marsden

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