

William A. Pace
211 Cedar Mountain Road, Thomaston, CT. 06787, Home Phone: (860) 283-0190,
william.pace@uconn.edu

EDUCATION

PhD, Health Care Economics, University of Connecticut, May 2007

Dissertation title: “The Effects of Benefits Plan Design on the Utilization of Preventive Medical Services”

Dissertation advisor: Professor Dennis Heffley

MA, Economics, University of Connecticut, Storrs, Connecticut

BA, Economics, Lafayette College, Easton, PA

RESEARCH INTERESTS

- Health and economic outcomes related to insurance plan design, medical management programs and patient incentives;
- Behavioral economics of incentives on plan selection, health and wellness program participation and lifestyle-related health risks;
- Multi-sector health care systems modeling and simulation.

PROFESSIONAL AFFILIATIONS

- Western and Southern *Risk and Insurance Associations*
- American College of Healthcare Executives
- CT Association of Healthcare Executives

ACADEMIC AND SERVICE LEADERSHIP

- **Director of Healthcare Management & Insurance Studies** - Oversee and direct academic and student advising functions for HCMI Program;
- Faculty advisor to student-run Healthcare Management Society;
- HCMI faculty representative for UConn All Student and Admitted Student Open Houses
- HCMI faculty representative for UConn Honors Program events;
- Advise and consult to student case completions in Healthcare, including Humana-Mays Healthcare Case Competition, Fall 2019 and University of South Carolina Big Data Health Science Virtual Student Case Competition 2021;
- Working under the leadership of Finance Department Chair Chinmoy Ghosh to further grow the enrollment, quality and reputation of our Healthcare Management & Insurance Studies Program;

- Initiatives include outreach to the business community, research collaboration with area businesses, and a proposed Advisory Board between our Finance Department and the CT business community and insurance interests.

ACADEMIC TEACHING EXPERIENCE

Assistant Professor In-Residence of Healthcare Management & Insurance Studies, Finance Department, School of Business, University of Connecticut, August 2018 to present

- Teaching multiple sections of graduate and undergraduate Health Care Organization, Health Industry analysis and risk Management and Insurance;
- Developed and taught first School of Business Honors 1784 Course for Fall 2019, 2020 Semesters;
- Contributed to development of Healthcare Management and Insurance focus areas for graduate programs.

Adjunct Instructor, Economics and Health Insurance, University of Connecticut, Storrs & Hartford, CT, Fall 2013 to present:

- Taught multiple sections of graduate Health Care Economics, Health Insurance and Health Care Organization & Management courses, and undergraduate Health Economics, intermediate microeconomics, macroeconomics, and money and banking.

Visiting Assistant Professor, Economics and Finance, Quinnipiac College, Hamden, CT, Fall 1995 to Spring 1997:

- Taught multiple sections of principles and intermediate micro- and macroeconomics, money and banking and business finance;
- Developed and taught undergraduate and graduate Health Economic and Health Institution Finance courses;
- Supervised graduate student for health economics independent study.

Adjunct Instructor, Economics and Finance, Quinnipiac College, Hamden, CT, Fall 1990 to Spring 1995:

- Taught multiple sections of principles and intermediate micro- and macroeconomic courses, money and banking, business finance, Health Economic and Health Institution Finance courses.

RESEARCH ACTIVITY

- Western Risk and Insurance Association 2020 Annual Meeting, presented pedagogical paper, ‘*A Classroom Experiment on the Affordable Care Act Individual Mandate and Health Insurance Market Performance*’;
- Western Risk and Insurance Association 2019 Annual Meeting, participant and discussant for academic research papers.

CORPORATE RESEARCH EXPERIENCE

Medical Economist, Anthem, Inc., Wallingford, CT, 2013 to July 2018:

- Conducted numerous publishing quality studies of health and economic outcomes for Medicare and Medicaid population. (Studies unpublished because of Anthem intellectual property restrictions.)
 - “Impact of Vendor Outreach on End-of-Life Hospice Utilization: Retrospective observational study, with historical controls”, Anthem internal, December 2015.
 - “Impact of Behavioral Modification Program on Substance Use Disorder Population: Retrospective observational study”, Anthem internal, December 2015.
 - “Randomized Control Trial of Vendor Outreach on Emergency Room Utilization: Prospective study”, Anthem internal, November 2014.
 - “Impact of Vendor Outreach on Pharmacy Adherence: Retrospective observational study”, Anthem internal, December 2013.

Medical Economist, Aetna, Inc., Hartford, CT, 2006 to 2013:

- Conducted numerous publishing quality studies of health and economic outcomes. (Most are unpublished because of Aetna intellectual property restrictions.)
 - “Mind-body Stress Reduction in the Workplace: A Randomized Controlled Trial”, Acknowledged in Journal of Occupational Health Psychology, Vol 17(2), Apr 2012, 246-258.
 - “Impact of Disease Management Programs on Medicare Beneficiaries’ HEDIS Outcomes and Drug Adherence”, Aetna internal, March 2013
 - “Impact of Coach-based Wellness Programs on Health and Economic Outcomes: Retrospective observational study”, Aetna internal, March 2011.
 - “Results of Smoking Cessation Program: Retrospective observational study”, Aetna internal, March 2011.
 - “Relationship between Body Mass Index and Health Care Costs: Multivariate regression analysis”, Aetna internal, April 2011.
 - “Impact of Personal Health Record Use on Health and Economic Outcomes: Retrospective observational study”, Aetna internal, June 2010, September 2011.
 - “Impact of Financial Incentives on Disease Management Program Participation: Retrospective observational study”, Aetna internal, June 2010.
 - “Randomized Control Trial of Diabetes Mailing Interventions: Prospective study”, Aetna internal, February 2010.
 - “Impact of Financial Incentives on Health Risk Appraisal Participation: Retrospective observational study”, Aetna internal, March 2009.
 - “Integrated Health Program Participation and Health Outcomes: Retrospective observational study”, Aetna internal, March 2008.

COLLEGE ADMINISTRATION EXPERIENCE

Business Division Director, Naugatuck Valley Community-Technical College, Waterbury, CT, 1998 to 2000: Head administrator for Business College of eight academic departments.

- Supervised 24 full-time faculty members;

- Provided leadership in curricular development and outreach to area businesses, four-year colleges, and high schools;
- Led Advisory Councils between Faculty and Business Community to ensure alignment of curricula with business needs.

Business Program Director, Albertus Magnus College, New Haven, CT,
1997 to 1998: Program Director for adult business education program.

- Led growth of 1,000+ full time students in cohort-model programs;
- Supervised 16 staff members;
- Initiated and designed Bachelor of Arts program in health care management.

CORPORATE TEACHING EXPERIENCE

Human Resource Development Consultant, The Travelers Insurance Company, Hartford, CT,
1991 to 1994:

- Responsible for design and delivery of health care analytics and finance courses to varying levels of managed care company professionals;
- Developed interactive computer-based training modules for managed care curricula.