

DEBOJYOTI CHAKRABORTY

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PRESENT POSITION

Doctoral Student

Department of Marketing, School of Business,
University of Connecticut

Since Fall 2019

EDUCATION

Post-Graduate Diploma in Rural Management

Institute of Rural Management, Anand (IRMA), India

2014

Bachelor of Science (Honours) Physics

University of Delhi, India

2012

PUBLICATION

Jagadale, Sujit Raghunathrao, Djavlonbek Kadirov, and Debojyoti Chakraborty (2017), "Tackling the Subaltern Quandary: Marketing Systems of Dignity," *Journal of Macromarketing*, 38 (1), 91-111.

MANUSCRIPT IN REVISION

Hock, Stefan J., and Debojyoti Chakraborty, "Title withheld to ensure double-blind review process," revising for 1st resubmission to *Journal of Marketing Research*.

CONFERENCE PRESENTATIONS

Jagadale, Sujit. R., and Debojyoti Chakraborty (2016), “‘Give It Up’- Macro-Social Marketing Approach of Modi’s Tryst with the Energy Self-Sufficiency for Poor Consumers,” paper presented at 49th Academy of Marketing Conference, at Newcastle Business School, Northumbria University.

Jagadale, Sujit R., Debojyoti Chakraborty, and Debi Prasad Mishra (2015), "Subaltern Construction of Intensified Markets and Marketing, and Quality of Life: A Curious Case from Neo-liberal India," paper presented at 40th Annual Macromarketing Conference, at Loyola University, Chicago.

AWARDS AND FELLOWSHIPS

Dean’s Summer Fellowship	2020
Peter Shanley Scholarship	2019 – 20

PROFESSIONAL EXPERIENCE

Research Associate Centre for the Advanced Study of India, University of Pennsylvania	July 2018-June 2019
Chief Executive Officer RamRahim Pragati Producer Company Limited, India	June 2016-April 2018
Young Professional National Rural Livelihoods Mission, India	June 2014-May 2016