Jennifer R. Luchs-Nuñez, CPA

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EDUCATION

University of Connecticut Storrs, CT Ph.D., Accounting Expected May 2022

Marquette University

Honors Bachelor of Science in Business Administration, Summa cum Laude

May 2008

Majors: Accounting, International Business

RESEARCH

Interests: Corporate Taxation, Tax Policy, Real Effects of Taxation, Non-Income Taxes

Dissertation

"Economic Effects of Sales Tax Collection Requirements: Evidence from the Wayfair Decision"

• Committee: David Weber (chair), George Plesko, Steven Utke, and Yanhua Sunny Yang

Working Papers

"Market and Firm Reaction to Targeted Tax Benefits: Evidence from the Tax Reform Act of 1986" with George A. Plesko and Steven Utke.

- Under third round review at *The Journal of the American Taxation Association*
- Presented at University of Connecticut, 2018 AAA Northeast Region Meeting

"<u>Do Corporate Taxes Impede Merger and Acquisition Activity? Evidence from Private Corporations</u>" with Erin E. Henry and Steven Utke.

Presented at National Tax Association Spring Symposium 2021

"Do Sales and Use Tax Exemptions Promote Corporate Innovation?"

• Presented at University of Connecticut

TEACHING

AICPA Elijah Watt Sells Award

Spring 2021
Winter 2020
Summer 2018, 2019
2019
2018
2018
2016
2016

Updated: July 2021

2008

CONFERENCE PARTICIPATION

AAA Annual Meeting, Discussant (Virtual)	2021
NTA Spring Symposium, Presenter (Virtual)	2021
UNC Tax Symposium (Virtual)	2021
ATA Midyear Meeting (Virtual)	2021
AAA Annual Meeting, Discussant (Virtual)	2020
AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (Westlake, TX)	2019
ATA Midyear Meeting (Washington, DC)	2019
AAA Northeast Region Meeting, Presenter, Discussant (Greenwich, CT)	2018
ATA Midyear Meeting and Doctoral Consortium (New Orleans, LA)	2018
SERVICE	
ATA Midyear Meeting – Reviewer	2019-2021
AAA Annual Meeting – Reviewer	2019-2021
FARS Midyear Meeting – Reviewer	2019, 2021
AAA Northeast Region Meeting – Reviewer	2018
UConn Tax Readings Group	2016 – Present
PROFESSIONAL EXPERIENCE AND CERTIFICATION	
Deloitte Tax LLP	Milwaukee, WI
Tax Manager, Multistate Tax Services	2013 - 2016
Tax Senior, Multistate Tax Services	2011 - 2013
Tax Consultant, Multistate Tax Services	2008 - 2011
Certified Public Accountant, Wisconsin (License #22367-1)	2009 – Present
PROFESSIONAL MEMBERSHIPS	
American Accounting Association (AAA)	2016 – Present
American Taxation Association (ATA)	2016 – Present
National Tax Association (NTA)	2021 - Present
American Institute of Certified Public Accountants (AICPA)	2008 - 2016
Wisconsin Institute of Certified Public Accountants (WICPA)	2008 - 2016
WICPA Wisconsin Taxation Committee	2015 - 2016

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