

Brendan Williams
Orange, CT
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EDUCATION

- 2016 Doctor of Business Administration, Leadership and Finance
Walden University, Minneapolis, MN (ACBSP)
Honor Societies Golden Key, Delta Mu Delta
- 1981 Master of Business Administration, Management
Rensselaer Polytechnic Institute, Troy, NY (AACSB)
- 1978 Bachelor of Arts, Economics
University of Connecticut, Storrs, CT

PROFESSIONAL EDUCATION

- 2020 Certified Revenue Cycle Representative (CRCR)
Healthcare Financial Management Association, Westchester, IL
- 2009 Certified Employee Benefit Specialist (CEBS) including designations leading to CEBS, Group Benefit Associate (GBA), Retirement Planning Associate (RPA), Compensation Management Specialist (CMS)
International Foundation of Employee Benefit Plans and the Wharton School University of Pennsylvania, Brookfield, WI (ACE recommendation 20 graduate credit hrs.)
- 1981 Chartered Property Casualty Underwriter (CPCU)
The Institutes, Malvern PA (ACE recommendation 16 graduate credit hrs.)

ONLINE LEARNING CERTIFICATIONS

- 2018 Exemplary Course Program (ECP) Reviewer
Blackboard, Inc, Reston, VA
- 2012 iTeach Essentials
The Connecticut Distance Learning Consortium, Newington, CT

TEACHING EXPERIENCE CURRENT APPOINTMENTS

See courses designed and delivered matrix for additional courses

- 1993 Adjunct Instructor Senior Pool
Gateway Community College, New Haven, CT
Developed online Managerial Accounting class, which completed the curriculum for a fully online business major
Developed the first online Excel class
- 2007 Adjunct Instructor
University of Connecticut, Storrs CT
Developed Enterprise Risk Management (ERM) for MS Accounting

Managerial Accounting

Former internship coordinator Healthcare Management & Insurance Studies

Managed and rebuilt preceptor pool

Coached students regarding finding and securing internships

Edited and re-edited internship reports when W applied

Acted as an ambassador for the program

Developed LinkedIn Alumni Group

2016

Associate Faculty

Post University, Waterbury CT

On ground MBA Principles of Project Management and Innovating Leadership & Management

Online MBA Future of Leadership & Management

TEACHING EXPERIENCE PREVIOUS APPOINTMENTS

2012 to 2014 Adjunct Faculty

Southern Connecticut State University, New Haven, CT

Developed principles of risk management

1984 to 1993 Instructor

University of Connecticut Center for Professional Development (Bishop Center), Storrs, CT

Exam preparation courses for CPCU and Associate in Risk

Management (ARM) designations at remote locations in Southern CT

ASSOCIATIONS

American College of Healthcare Executives

Connecticut Association of Healthcare Executives

Association of Healthcare Risk Management (ASHRM)

Northern New England Association of Healthcare Risk Management (NNESRM)

Healthcare Financial Management Association

Society of CPCU

Past President Southern Connecticut (Merged with Westchester NY)

The Risk Management Society

Connecticut Valley RIMS

PEER REVIEW

Journal of Healthcare Risk Management

Editorial board from January 2021 to December 2022

PUBLICATIONS

- Williams, B. E., Williams, A. S., & Williams, K. M. (2020). Learning from others: Low cost-high impact technique for identifying risks/opportunities. *Journal of Healthcare Risk Management*, doi: 10.1002/jhrm.21436 [online 2020, July 9]
- Williams, B.E. (2019). A COSO ERM ISO ERM cross walk. In ASHRM *An enterprise risk management playbook* (2nd ed.). Manuscript submitted for publication.
- Williams, B. (ASHRM). (2017). Getting (and holding) your CEO's attention. [Audio podcast]. Retrieved from <https://soundcloud.com/user-37591569/getting-and-holding-the-ceos-attention?in=user-37591569/sets/ashrm-podcasts>
- American Society of Healthcare Risk Managers (n.d.). Enterprise risk management for boards and trustees: Leveraging the value. Retrieved from <https://www.ashrm.org/sites/default/files/ashrm/ERM-for-Boards-and-Trustees.pdf>

INVITED PRESENTATIONS

- Williams, B.E. (Moderator), Babatope, F., Brimhall, B. & Burriss, M. (2019, October). *Building a strong culture with transformational leadership*. Becker's Hospital Review 5th Annual Health IT + Revenue Cycle Conference, Chicago, IL
- Levick, R. & Williams, B.E. (2018). *Reputation: The risk of risks*. ASHRM National Convention, Nashville, TN
- Sharma, J. & Williams, B.E. (2016). *ERM: Ready, set, GO!* ASHRM National Convention, Orlando, FL
- Graydon-Baker, E. & Williams, B.E. (2014, Spring). *Good Catch*. NNESRM Spring Education Conference, Portsmouth, NH
- Members of the education committee, (2015, Spring). *Stump the risk manager, e-cig by Williams, B.E.* NNESRHM Spring Education Conference, Portsmouth, NH

SERVICE EDUCATIONAL

- Gateway Community College
Junior Achievement Instructor
Mentor for Student Junior Achievement Instructors
Coach Fed Challenge
Judge with contrastive feedback ProStart Culinary Competition
Gateway Foundation Scholarship Reviewer
Gateway Foundation Scholarship Sponsor
Business Department Advisory Board
- University of Connecticut
Pilot instructor for HUSKY CT (Blackboard)
- Post University
Pilot instructor Blackboard Collaborate Ultra
- Content and Technology Reviewer for
McGraw Hill including Connect, Pearson including MyLab, and Wiley Advisory Board

SERVICE TO PROFESSION

American Society of Healthcare Risk Management (ASHRM)

ERM Advisory Committee 2016 to Committee Sunset in 2018

Team leader development of resource kit

Northern New England

Education Committee Member

Organized and conducted the Summer & Winter Programs

Six hours of AHSRM approved content for continuing education

Southern CT CPCU

Past President

CT I Day representative (joint event with Big I, CT Valley RIMS, & CT Chapter CPCU)

COMMUNITY SERVICE

Town of Orange, CT Board of Finance (elected) Developed and supervised \$35 million budget

Town of Orange, CT Human Services Commission (appointed)

Regional District #5 Education Quality and Diversity Committee (appointed)

Certified Coach and Board Member, Orange Youth Soccer

Rotary Club of Orange, Secretary, and Youth Exchange Officer

Co-president Racebrook Elementary School PTA

PRACTITIONER EXPERIENCE

1992 to

Principal Consultant, Minority Owner

Present

Williams Insurance Services, Inc., Orange, CT

Working with C-Suite members to identify issues and implement solutions regarding their enterprise risk management (ERM) programs. Working with clients in healthcare, food service, and manufacturing, WIS provides direct services to clients in the Northeast Corridor. WIS also supports other brokers with consultancy services for Fortune 100 companies. Implementing behavior-based safety programs and claim management techniques, WIS assisted the client in reducing claims costs by 50% during periods of rapid growth. An ERM perspective includes supply chain continuity, disaster planning, managing reputational risk, and succession planning. Daily activities might consist of:

Mentoring C-Suite members during organizational change

Building and explaining quantitative models

Collaborating with stakeholders to develop alternatives for clients and build partnerships

Design and manage complex workers' compensation programs

Providing leadership to client safety committees

Assessing the management style used by middle managers

Analyzing work processes to develop leaner and safer practices

Applying ERM to build supply chain resiliency

2018 to 2020	<p>Developing employee benefits programs and custom communication programs regarding the value of the benefits program</p> <p>Risk Manager (Part-time)</p> <p><i>Whitney Center, Inc. Hamden, CT</i></p> <p>As the first risk manager for Whitney Center</p> <p>Developed tools, practices, and policies</p>
Before 1992	<p>Monitored and analyzed risks to support the Strive for Excellence Committee</p> <p>My experience included a cross-section of the experiences. Working for multinational and local insurance brokers. Serving Fortune 100 companies and family-owned businesses. I also worked for multinational and regional insurance companies.</p> <p>Consistently a top producer of SME accounts</p> <p>Managed matrix client service teams</p> <p>Expert national panel member for:</p> <ul style="list-style-type: none"> Healthcare providers Financial institutions <p>Member of an international services standards committee</p> <ul style="list-style-type: none"> Program design Service standards and accountability Lean principles <p>Manager agency commercial lines department</p> <ul style="list-style-type: none"> Supervised direct reports Collaborated with production staff Primary producer for specialty accounts <p>Underwriting, risk control, and marketing</p> <p>Companywide SWOT analysis</p> <p>Professional development for independent agents and fellow employees</p>

LICENSES

Producer Property Casualty Life and Health: CT Active VT, NH, MA, MD inactive
 CT Continuing Education Instructor (Insurance)
 Inactive in good standing Certified Insurance Consultant & Series 6

SOFTWARE FLUENCY

Expert: MS Word, Excel, PowerPoint, Teams, Access, Outlook, TechSmith Captivate, Adobe Pro, SPSS, Blackboard *Proficient:* Adobe Dream Weaver *Novice:* Alteryx

Courses Designed and Delivered Matrix

Course Content	Level	UCONN	KU	SCSU	GCC	POST	MCC/HCC	BSHP
Risk Management and Quality Across Borders (Healthcare)	M	X						
Enterprise Risk Management (COSO)	M	X						
<i>Project Management</i>	M					X		
Future of Leadership & Management	M					X		
<i>Innovating Leadership and Management</i>	M					X		
Enterprise Risk Management	U	X						
Risk Management and Insurance	U	X		X				
Property and Casualty Insurance	U		X					
<i>Health Insurance</i>	U	X						
<i>Entrepreneurial Finance</i>	U	X						
<i>Health Care Management Internship Coordinator/Writing Course Evaluator</i>	U	X						
Managerial Accounting (Also on ground)	P	X			X			
Introduction to Business	P				X			
<i>Principles of Business Finance</i>	P				X			
Macro Economics	P				X		X	
Microeconomics	P				X			
<i>Principles of Supervision</i>	P				X			
<i>Management</i>	P				X			
Spreadsheet Applications	P				X			
<i>Marketing</i>	P						X	
Commercial Property Insurance and Risk Management	C							X
Commercial Liability Insurance and Risk Management	C							X
Insurance Law	C							X
Insurance Company Operations	C							X
Risk Management	C							X

Key:

The font for Course Content:

Bold: Designed as a fully online constructivist portfolio course

Bold Italics: Developed as on ground or developed the hybrid course elements with constructivist features

Italics: Delivery of fully online course designed by others

Level: M masters; U upper-division undergraduate; P undergraduate principles; C ARM/CPCU certificate courses recommended for U/M transfer credit by the American Council on Education

Locations:

UCONN, University of Connecticut School of Business, Storrs CT

KU, University of Kansas, Lawrence KS Fully Online

SCSU, Southern Connecticut State University, New Haven CT

POST, Post University, Waterbury CT

GCC, Gateway Community College, New Haven CT

MCC/ HCC, M for Manchester Community College, Manchester CT, H for Housatonic Community College, Bridgeport CT

BSHP, University of Connecticut Center for Professional Development Bishop Center, Storrs CT