

MANAGEMENT PROFESSOR RANKED SECOND IN NETWORK CENTRALITY

For those of us who advise our students about the importance of networking, we might want to take a few lessons from Professor Michael Lubatkin, the Thomas & Bette Wolff Chair in Strategic Entrepreneurship. Recently, a research study¹ examined the scholarly network of top researchers in the field. In particular, they examined the degree of centrality of authors, or the extent to which scholars occupy a central position in co-authorship networks. The greater the centrality of an author in a field, the more likely the individual is an essential link in the underlying research effort. The study identified the top 30 authors in the field of Strategic Management and Professor Lubatkin placed second out of the 4,625 authors who made up the network. The study concludes by indicating that these co-authorship networks reflect the existence of a series of 'star actors,' such as Professor Lubatkin, who have a disproportionate influence on their field.

¹F. J. Acedo, C. Barroso, C. Casanueva & J.L. Galan (2006). Co-authorship in Management and Organizational Studies: An Empirical Network Analysis. *Journal of Management Studies*, 43: 5, 957-983.