



GoMotion's Sixty-Second Winning Elevator Pitch

WINNER

Four Year University Venture Enterprise Category

Connecticut 60-second Elevator Pitch Olympics on April 7th in Southington

More than 4 million people in the U.S. alone depend on wheelchairs for mobility – that's larger than the population of Los Angeles. Nearly all are manually operated in a market growing above 5% per year. Talk to anyone confined to a wheelchair -- you'll find that more than half develop chronic conditions -- such as tendinitis, rotator cuff, and carpal tunnel problems -- because of the repetitive, unnatural movements needed to propel themselves. In fact, the very thing that gave them mobility -- will ultimately take it away. Not with our GoMotion system -- which uses mechanical advantage to make life in a wheelchair less of a burden. GoMotion can be easily added to any wheelchair and moves propulsion from the cumbersome and detrimental hand-rim to comfortable, ergonomic levers. We solve the chronic problems of manual wheelchairs as well as eliminate broken fingers, constantly filthy hands, and make previously insurmountable terrain like grass, gravel, and inclines easy to navigate. -- *GoMotion puts ability back into disability.*