

Undergraduate

BACHELOR OF SCIENCE BUSINESS & TECHNOLOGY MAJOR

The University of Connecticut School of Business offers a four-year undergraduate business degree - Bachelor of Science with a major in Business & Technology - in Hartford, Stamford and Waterbury.

U.S. News & World Report ranks UConn as one of the top universities in the country, as well as the #1 public university in New England. The School of Business also ranks among the best in the country by *Business Week*, *The Wall Street Journal*, and *The Princeton Review*.

So make the University of Connecticut **your** choice!

For more information, please visit www.business.uconn.edu.



The University of Connecticut's Bachelor of Science degree in Business and Technology is a four-year, undergraduate business major designed to prepare future business leaders for the business and technological challenges of today's marketplace. The Business and Technology major combines a general business education with an emphasis on the application of technology to modern-day business problems.

The curriculum's common body of knowledge contains an extended core of information technology courses for students with career interests in a wide variety of different functional areas. Added to the core curriculum are courses required for the Business & Technology major, concentration courses, electives, and general education requirements to round out the degree.

Students must apply to the University of Connecticut according to standard freshman and transfer procedures. Undergraduate freshman and transfer admission information, deadlines and application are available by visiting www.admissions.uconn.edu.

CURRICULUM:	121 CREDITS
GENERAL EDUCATION REQUIREMENTS	(Minimum 60 CREDITS)*
BUSINESS CORE	(28 CREDITS)
<input type="checkbox"/> Principles of Financial Accounting <input type="checkbox"/> Principles of Managerial Accounting <input type="checkbox"/> Legal & Ethical Environment of Business <input type="checkbox"/> Financial Management <input type="checkbox"/> Effective Business Writing <input type="checkbox"/> Managerial and Interpersonal Behavior <input type="checkbox"/> Strategic Analysis (Seniors only) <input type="checkbox"/> Marketing Management <input type="checkbox"/> Business Information Systems <input type="checkbox"/> Operations Management	ACCT 2001 ACCT 2101 BLAW 3175 FNCE 3101 MGMT 3070W MGMT 3101 MGMT 4902 MKTG 3101 OPIM 3103C OPIM 3104
INFORMATION TECHNOLOGY FOCUS	(9 CREDITS)
<input type="checkbox"/> Database Management <input type="checkbox"/> Business Application Programming <input type="checkbox"/> Internet Technologies and Electronic Commerce	OPIM 3505 OPIM 3506 OPIM 3507
BUSINESS ELECTIVES & CONCENTRATIONS	(9 CREDITS)
Three additional 3000 and/or 4000 level business electives are required for this major. These nine credits are meant to prepare students for their particular career objectives and provide flexibility in the major. Many students will concentrate all of their courses in one functional area, such as Entrepreneurship, Finance & Risk Management, Marketing, and Management.	
ELECTIVES	(Approx. 15 CREDITS)**

*Refer to the UConn Undergraduate Catalog at www.catalog.uconn.edu for more detail.

**Electives are typically taken outside the School of Business to broaden a student's education for life outside their profession.



FREQUENTLY ASKED QUESTIONS



The University of Connecticut School of Business is located at regional campuses in Hartford, Stamford and Waterbury.

(Above) The School of Business in Hartford is located at UConn's beautiful regional campus on Asylum Avenue in a suburb of West Hartford.

(Below) The new downtown Waterbury Campus is conveniently located at the crossroads of Route 84 and Route 8 and offers plenty of secure campus parking making it easy to get to and from class.

(Bottom) UConn's Stamford campus houses *edgelab* (pictured), a state-of-the-art business solutions center.



WHAT IS A BUSINESS & TECHNOLOGY (BSBT) MAJOR?

The Bachelor's degree in Business & Technology (BSBT) major consists of the same common-body-of-knowledge requirements as any of the majors offered at UConn. Instead of focusing on one area however, the degree combines a flexible set of courses of a selected concentration with an extended core in information technology. Among the concentrations offered to students are: Entrepreneurship, Finance & Risk Management, Management, and Marketing. The BSBT Program allows students to focus on critical success factors in manufacturing, financial services, health services and high-tech business environments.

CAN I FINISH MY 4-YEAR BUSINESS DEGREE IN HARTFORD, STAMFORD AND WATERBURY?

Yes! Students interested in completing a Bachelor's degree in Business & Technology at one of the regional campuses in Hartford, Stamford or Waterbury, can now complete their degree at these regional campuses.

WHY SHOULD I MAJOR IN BUSINESS & TECHNOLOGY?

The Business & Technology Major was designed in cooperation with the Connecticut business community to meet the needs of students who live and work in the Greater Hartford, Naugatuck Valley, Litchfield County and Fairfield County regions. It is an applied major with casework, experiential learning and other educational applications geared toward Connecticut's manufacturing, high-tech, health services and financial services companies. As a broadly generalized degree, it is excellent preparation for UConn's MBA Program.

DO I HAVE TO TAKE ALL OF MY COURSES AT ONE CAMPUS?

No! Core requirements in Business and Technology are offered each year in Waterbury, Hartford and Stamford. Different elective courses will be offered in Hartford, Stamford and Waterbury, so students are encouraged to increase their options by taking electives at multiple campuses.

CAN I MINOR IN BUSINESS?

Yes! A Business minor is available in Hartford, Stamford and Waterbury. Students can minor in Business by taking five 3-credit 3000 and/or 4000 level courses in Business at UConn (*after completing any prerequisites for those courses*). The Business minor is designed to be flexible and adaptable to students in a variety of majors, allowing students to take any combination of upper division business courses.

HOW DOES THE INTERNAL APPLICATION PROCESS WORK?

Admission to the UConn School of Business is competitive, and decisions are made on the basis of several criteria. Applications are accepted during the first two months of every semester, as well as during the summer. Each application is considered individually as special circumstances warrant careful consideration. UConn students may apply for admission after completing a minimum of 30 credits. Before applying to the School of Business, students are encouraged to complete the BSBT major's general education prerequisites in English, math, economics and statistics.

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

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