

# University of Connecticut School of Business Summer 2009 Management & Entrepreneur Internship Program



The University of Connecticut School of Business, in conjunction with the UConn Family Business Program, is now accepting host company applications for the Summer 2009 Management & Entrepreneur Internship Program. The Management & Entrepreneur Internship Program at the UConn School of Business is an innovative program that places students in summer internships at firms looking to further their initiatives in entrepreneurship, thereby providing the students with unique experiential learning opportunities and the host company with access to a core body of knowledge and skill set that will help in the completion of special projects important to the firm.

In a survey released in early 2008 by CBIA, 82% of CBIA members polled have difficulty recruiting qualified labor; yet, over 60% do not take advantage of internships that may be available through the state's colleges and universities. Further, 72% of members surveyed found increasing competition accessing top talent, and 78% believe that not being able to access young talent (aged 25-34) will have a negative impact on their company. Like many firms across the board, the joint UConn Family Business Program & CBIA survey also found that 41% of family firms indicated that their top business challenge was a lack of qualified workers, and 65% indicated that quality management was the major contributing factor to business success.

As skilled employees retire from the workforce, it is increasingly important to recruit and train capable future managers who can help drive innovation and productivity. Internship administrators work closely with host company supervisors to understand each organization's needs, challenges, vision and strategic plan in order to structure an opportunity that is most rewarding for both the student and the firm. Interns are carefully evaluated, selected and matched to meet host company needs based on the student's educational background, aptitude, diversity of experience, motivation for learning, sound judgment, communication skills and technical competence.

Interns are expected to work under the direct supervision of top management on special projects designed by the host company and approved by internship administrators. Past projects include, but are not limited to, conducting market research and competitive analysis, developing an online/web strategy, improving operational efficiency, implementing metrics to increase productivity and creating human resource and operations manuals.

Upon completion of the internships, host companies will receive a detailed plan from each intern that will discuss and explore (a) a new idea for the company that will create economic value for the host company, and (b) a plan for the company that will create social value.

*Deadline to register is Friday, March 27, 2009*

*Host company applications must be faxed or e-mailed back to:  
Priscilla Cale, Program Director - University of Connecticut Family Business Program  
PH: (860) 486-5628 FX: (860) 486-9116 [pcale@business.uconn.edu](mailto:pcale@business.uconn.edu)*

Interns with a specific interest in a corporate management leadership program or entrepreneurial venture are matched and placed with a host company

Interns work for an 11-week period: May 18 to July 31, 2009

Recommended compensation for interns is \$12 - \$16 per hour by the host company (depending on individual projects) and are required to work full-time equivalent at the host company per week

Students must attend 5 class sessions at UConn in Storrs during the summer (May 26, June 9, June 23, July 14, July 28) \*

#### STUDENT MAJORS:

- Accounting
- Business & Technology
- Finance
- Health Systems Management
- Management
- Marketing
- Management Information Systems
- Management and Engineering for Manufacturing
- Real Estate
- Risk Management Insurance

*\* Interns are expected to be compensated for this time as interns are acquiring information to be used directly in the business to develop plans that will add economic and*



University of Connecticut  
School of Business

Summer 2009 Management & Entrepreneur Internship Program  
Host Company Application

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

Web Site: \_\_\_\_\_ Product or Service: \_\_\_\_\_

**My business is located in the following county:** (please circle all that apply)

Fairfield County

New Haven County

Hartford County

New London County

Litchfield County

Tolland County

Middlesex County

Windham County

Out of State: \_\_\_\_\_

**Internship Project(s):** (please detail below and/or attach supplements)

Hourly Wage: \_\_\_\_\_

# of Interns Desired: \_\_\_\_\_

***Participation Agreement:*** Please accept my company's application for the 2009 Summer Management & Entrepreneur Internship Program at the University of Connecticut School of Business. I understand that participation in the internship program requires intern(s) to attend all five on-campus workshops (May 26, June 9, June 23, July 14, July 28). I understand that interns are required to work full-time equivalent for an 11-week period, and I am responsible for ensuring a safe and enriching work environment. I understand that it is my responsibility to ensure that interns are given challenging assignments, as agreed upon by university internship administrators, and will from time-to-time have the opportunity to shadow executives at our organization. Submission of this application does not guarantee an internship assignment. I understand that internship assignments will be announced in April whereupon I will have the opportunity to speak with the assigned intern(s) and confirm my company's participation. Participation in the internship program will be confirmed with Priscilla Cale, internship coordinator.

Signature:

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