



2009 Connecticut Family Business of the Year Award Application

Category (Check One)

- Less Than 50 employees
- 50 - 100 employees
- More than 100 employees

Special Thanks to the Hartford Business Journal & UConn Family Business Program Sponsors:

Founders Capital Management
Kostin, Ruffkess & Co., LLC
People's United Bank
Reid & Riege, PC

Section I: Please fill in the following

Company Name (as to appear on award/communications/releases): _____

Company Address: _____

Contact Person regarding this award: _____

Contact E-Mail address: _____

Company Telephone Number: _____ Company Fax Number: _____

Company Web Address: _____

Number of employees (FT): _____ (PT): _____ Year Founded: _____

Company Industry: _____

Principal Product or Service: _____

Principal Owners: _____

Number of family members currently employed by the company (including those on board of directors): _____

Number of generations actively involved in the company: _____

Number of generations involved since the company was founded: _____

Generation that currently runs the company: _____

Number of Company's current locations (please list all): _____

Section II: Please thoroughly answer each of the questions below.

1. Give a history and overview of your family business, including elements such as:

- a. How the company started and developed over the years and what it plans for the future
- b. Overview of family members involved since its inception & plans for transfer of ownership / succession within the family
- c. Growth (i.e. sales, employees, locations, etc.)

2. Describe the impact your family business has had on the community.*

- a. Please list all industry associations, strategic partnerships, community organizations, educational institutions, etc... with which your family business is affiliated
- b. Cite specific contributions, such as leadership, service, and financial support for civic, philanthropic, and industry organizations, and the names of the family members involved.

3. Describe how your family has developed innovative or distinctive business practices that have helped your family prosper from one generation to the next. Use examples.

Section III: Additional Information Requested

Please provide the following information:

1. Video submission is encouraged, yet not mandatory (see video tips on succeeding page)
2. A company brochure or catalog
3. Photocopies of newspaper or magazine articles or video segments/commercials/reports about your company
4. Photocopies of business-related and family photographs
5. Corporate logo (to be used for marketing purposes in the event your family business is selected as an honoree)

Section IV: Please complete and return application & materials by Friday, August 28 2009 to:

Priscilla M. Cale, Program Director
University of Connecticut
Family Business Program
2100 Hillside Road, Unit 1041
Storrs, CT 06269-1041

Questions about your Application?

Call Priscilla Cale, UConn Family Business Program Director, at (860) 486-5628 or e-mail priscilla.cale@uconn.edu

For more information on the Connecticut Family Business of the Year Awards, and to view a list of past winners, please visit the UConn Family Business Program website at: business.uconn.edu/familybusiness

Tips for submitting your
2009 Connecticut Family Business of the Year
Award Application via Video

- Time Limit: 20 minutes
- Interview multiple people
 - Employees (family and non-family)
 - Family members not directly employed at the business (retired, board members)
 - Incoming family members not yet employed at the business
 - Vendors / Suppliers
 - Customers
- Tour of facility
- Overview of products/capabilities
- Demonstrations (if applicable)
- If uploading video to YouTube, please forward all accompanying materials and URL link.
- Due: August 28, 2009

Questions: Contact Priscilla Cale, UConn Family Business Program Director,
at priscilla.cale@uconn.edu or 860.486.5628

GOOD LUCK &
We look forward to your application!